

On the Innovation of College Education and Teaching Management Mode under the New Situation

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Abstract: With the continuous development of education in China, the scale of colleges also expands, raising higher demands for their teaching management. However, there are still some problems in the practical management of college education and teaching, such as its laggard mode, its single way and so on. Therefore, college teachers and leaders need to pay attention to them and take active measures to innovate the college education and teaching management mode, so as to promote the comprehensive cultivation of college students. Based on this, this paper analyzes the existing problems and innovative strategies of college education and teaching management mode under the new situation.

1. Introduction

With the continuous development of social economy, the education has also undergone a series of changes. But from the perspective of education and teaching management mode, the traditional education and teaching mode is no longer suitable for the college education under the new situation. Therefore, the relevant personnel must promote the innovation of college education and teaching management mode, strengthen the ideological education of students, and promote the all-round and healthy growth of students.

2. Problems in College Education and Teaching Management Mode

2.1 Laggard Mode of Education and Teaching Management

The laggard college education and teaching management mode is one of the serious problems in college management. Although teaching reform is in vogue at the present stage, many colleges are trying to improve and perfect their own teaching management modes. However, some colleges still adopt the traditional teaching management modes, where students are managed in the form of class, and teaching is conducted according to the unified teaching plans stipulated by the colleges. These modes are not applicable to diverse needs of students now. In addition, the evaluation mode of many colleges is relatively single and traditional, taking students' academic performance as the main evaluation index, which is not conducive to students' correct understanding of themselves. Therefore, in the new situation of education reform, the traditional education and teaching management mode in colleges has fallen behind, and its influence on students and ability to manage teaching have gradually declined, failing to meet the needs of college teaching management [1].

2.2 Laggard Concept of Education and Teaching Management

The laggard concept of the college education and teaching management is one of the main reasons for the problems in the management mode. The laggard education and teaching management concept refers to the fact that college teachers or relevant personnel fail to accurately position themselves and put themselves in the leading position. Students play the role of forced recipients of college education, and the main form of education for students is disciplining. As a result, many colleges fail to effectively respect the students' dominant position in the process of education and teaching management. Most colleges adopt unified teaching management, failing to respect the students' individuality. As a result, students are prone to be rebellious and conflict with

the college education and teaching management in the learning process.

2.3 Singleness of Education and Teaching Management

The singleness of education and teaching management in college is a problem that college teachers and leaders have to think about. Carrying out the work of college education and teaching management mainly depends on the norms and constraints of the external system in the school, which forces students to abide by the relevant regulations. This teaching management mode is not very effective, and students do not like this mode. And now the Internet information technology is very developed, so students can receive a variety of information on the network. Although some of the information is positive, others are some very misleading. This single education and teaching management mode can not help students distinguish positive from negative, nor can it effectively eliminate the misleading and influence of such information on students. Therefore, the singleness of management is another more serious problem in the college education and teaching management mode [2].

2.4 Lack of Talents in Education and Teaching Management

With the rapid development of Chinese economy and society, the scale of college education is gradually expanding, and the number of college students is also increasing, resulting in the relative lack of talents of college education and teaching management. First of all, college counselors are in short supply, causing heavy teaching tasks and busy work for counselors. In order to cope with the teaching tasks, they can not give enough attention to the ideological education of students, leading to problems in the college students' ideology. Secondly, the comprehensive qualities of college education and teaching managers are uneven, leading to quality problems in college education and teaching management. Finally, many college education and teaching managers' work quality is not high, causing a lot of education and teaching management work into mere formality without playing its due role.

3. Strategies for Innovation of College Education and Teaching Management Mode

3.1 Enrich the Content of Education Management

If we want to innovate the college education and teaching management mode, we must make it student-oriented and enrich the content of education and teaching management. First of all, college education and teaching management should focus on improving students' innovation ability, and take cultivating students' innovation ability as its main goal. Therefore, college education administrators should create a good learning atmosphere for students, actively guiding students to learn and cultivate their own innovation ability. Teachers should encourage students to speak out their innovative ideas in college class, encourage students to actively practice their ideas in college practice class. Secondly, the college education and teaching management should also strengthen the cultivation of college students' employability. Nowadays, with the rapid development of society, the social competition is increasingly fierce. If college students don't have strong employability, they may not adapt to the sharp social competition. Therefore, in the college education and teaching, we should strengthen the employability cultivation of college students. The first one is that students should make career plans and set clear goals for themselves, and at the same time, teachers should help them establish a correct view of employment. Then the school should strengthen cooperation with enterprises to provide internship platform for students to fully exercise their practical ability, ensuring that students are equipped with full practical ability when they have solid theoretical knowledge [3].

3.2 Strengthen the Construction of Education and Teaching Management Talent Team

It is very significant for the innovation of college education and teaching management mode to strengthen the construction of education and teaching management talent team, which is also the basic condition of mode innovation. First, we should strengthen the counselor team construction. We should regularly train the counselors in college so as to improve their education and teaching

management ability. College counselors also need to learn from each other frequently. As a Chinese saying goes, “stones from other hills may serve to polish the jade of this one.” Only by learning from each other can one learn from others' strengths and make up for the shortcomings in his teaching process. Then college leaders should actively introduce the education and teaching managers with high quality and professional level, so as to improve the overall quality of the whole college education and teaching management workers. Second, college counselors should fully play their role in the management of college education and teaching. College counselors are the main force in the management of college education and teaching, and they are the guide of college students' growth and development. Therefore, if we want to promote the efficiency of college education and teaching management, innovate the management mode of college education and teaching, college counselors' role must be fully played.

3.3 Strengthen the Construction of Education and Teaching Management Platform

Strengthening the construction of education and teaching management platform is also one of the important ways to innovate college education and teaching management mode. Nowadays, Internet information technology is very developed, so education and teaching managers can use these modern means to strengthen the platform construction, and then provide a new space for college education and teaching management. On one hand, college education and teaching management workers need to build a network guidance platform for college education and teaching management, taking the Internet as a new position of education and teaching management, so as to reduce students' access to undesirable website and information on the network. On the other hand, it is also necessary to standardize students' online behaviors, strengthen their legal education, and prevent them from not realizing whether their behaviors are correct or not [4].

3.4 Integrate Departments of College Education and Teaching Management

In fact, it is not easy to manage the education and teaching of college students. It is very complex, requiring the coordinated efforts of different departments and personnel in college. However, the current situation is that different departments in college do their own tasks, failing to coordinate with each other when they manage college students, so the efficiency of college education and teaching management is very low. Therefore, if we want to innovate the management mode of college education and teaching, we must integrate different departments to coordinate their work, so as to fully improve the quality and efficiency of college education and teaching.

3.5 Build Harmonious Campus Culture

Campus culture is also very important for the college education and teaching management. As a Chinese saying goes, “Stay in the room with irises and orchids for a long time, then one cannot smell its fragrance.” Harmonious and civilized campus culture can affect a student imperceptibly, and then help him improve ideological, moral quality and his own literacy, and then promote the harmonious coexistence of the managers and the managed in college. Under this campus culture and interaction pattern, the communication between teachers and students will be strengthened, so that the managers and the managed can share their opinions and suggestions with each other, thus promoting the innovation of college education and teaching management mode [5].

4. Conclusion

In a word, under the condition of education reform and improvement, the college education and teaching management mode must be innovated. Only in this way can it adapt to the teaching condition under the new situation, effectively improve students' abilities, and promote students' all-round and healthy development.

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